



**SPECIALIZED SPONSORSHIP
OPPORTUNITIES**
AVAILABLE ON A FIRST COME BASIS



OWN THE RING \$2000 PER SHOW

AVAILABLE ON FIRST COME BASIS

- *EXCLUSIVE NAMING RIGHTS OF THE MAIN RING, BANNER PROVIDED AND DISPLAYED AT THE IN GATE
- *ANNOUNCED AT EACH SESSION, EACH DAY
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *TWO VIP PARKING SPOTS
- *HANDOUT/FLYER SPACE PROVIDED IN MAIN RING

YOUTH OF THE YEAR \$500 PER SHOW

- *ANNOUNCED AS YOTY SPONSOR AT AWARD CEREMONY
- *YOUR NAME PRINTED ON YOTY TSHIRTS
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *ONE VIP PARKING SPOT

THE WINNER'S CIRCLE \$1500 PER SHOW

AVAILABLE ON FIRST COME BASIS

- *EXCLUSIVE NAMING RIGHTS OF THE WINNER'S CIRCLE OUTDOOR PHOTO AREA
- *BANNER, PROVIDED BY US, PROMINENTLY DISPLAYED WHERE PHOTOGRAPHERS FROM NATIONAL PUBLICATIONS TAKE VICTORY PICTURES
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *ONE VIP PARKING SPOT

WORKING WESTERN SPONSOR \$350 PER SHOW

- *YOUR BANNER, YOU PROVIDE, PROMINENTLY DISPLAYED
- *RECOGNIZED AS SPONSOR OF WORKING WESTERN DIVISIONS, INCLUDING:
 - RANCH
 - TRAIL
 - REINING (WHEN APPLICABLE)
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *ANNOUNCED AS SPONSOR DURING PARADE OF CHAMPIONS
- *RESERVED PARKING FOR ONE VEHICLE IN UPPER LOT

RULE THE COURT SPONSOR \$350 PER SHOW

- *YOUR BANNER, YOU PROVIDE, PROMINENTLY DISPLAYED
- *RECOGNIZED AS SPONSOR OF LIGHT REFRESHMENTS
- *RECOGNIZED AS AWARDS SPONSOR FOR ALL TRADITIONAL TESTS RIDDEN
- *ANNOUNCED AS SPONSOR DURING PARADE OF CHAMPIONS
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *RESERVED PARKING FOR ONE VEHICLE IN UPPER LOT

WILD WILD WEST COAST **PARTY SPONSORSHIPS**

KEY CLASSIC PARTY SPONSOR — HELP MAKE THIS PARTY HAPPEN

KICK UP YOUR HEALS — LET'S HAVE A PARTY!

PROMOTION SPONSORSHIPS	\$100
FOOD SPONSORSHIPS	\$200
ENTERTAINMENT SPONSORSHIPS	\$100
LINE DANCING SPONSORSHIPS	\$100
PHOTOBOOTH SPONSORSHIPS	\$100

- *PROMOTED ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE



Sponsorship Levels



Justin Morgan Sponsorship \$1000

- *Recognition as a two session sponsor, announced at the beginning of each session
 - *Your banner, that we provide, displayed
- *Your logo and website links promoted on our social media
 - *Listed as sponsor on MHCWS website
 - *Reserved parking for one vehicle
- *High resolution logo must be provided in JPEG or PDF format by April 1, 2026

Trot On Sponsorship \$750

- *Recognized as a single session sponsor, announced at the beginning of each session
 - *Your banner, that we provide, displayed
- *Your logo and website links promoted on our social media
 - *Listed as sponsor on MHCWS website
 - *Reserved parking for one vehicle
- *High resolution logo must be provided in JPEG or PDF format by April 1, 2026

America's Breed Sponsorship \$500

- *Recognized as a seven class sponsor, announced at the beginning of each session
 - *Your banner displayed, which you provide
- *Your logo and website links promoted on our social media
 - *Listed as sponsor on MHCWS website
 - *Reserved parking for one vehicle

Victory Pass Sponsorship \$400

- *Recognized as five class sponsors, announced at the beginning of each class
 - *Your banner displayed, which you provide
- *Your logo and website links promoted on our social media
 - *Listed as sponsor on MHCWS website
 - *Reserved parking for one vehicle in upper lot

Center Ring Sponsorship \$300

- *Recognized as three class sponsors, announced at the beginning of each class
 - *Your banner displayed, which you provide
- *Your logo and website links promoted on our social media
 - *Listed as sponsor on MHCWS website
 - **Reserved parking for one vehicle in upper lot

Class & Garland Sponsors

Name announced at the beginning of each class

Championship Cooler Sponsorship \$65/cooler

Championship Class(es) \$75 per class, or 3 for \$200

Performance Class(es) \$50 per class, or 3 for \$125

****ALL LOGOS OR ADS MUST BE RECEIVED BY April 1, 2026 IN HIGH RES JPEG OR PDF FORMAT****

****C-fair and Key Classic are a 501(c)7 not for profit organization****



Check One: Morgan Saddlebred OTAB

Please Provide:

Sponsor Company or Name: _____
As you want it announced

Address: _____

Phone Number: _____

Email: _____

Website to Link: _____

Sponsorship Level & Amount: _____

Classes Preferred _____

Please make checks Payable to Key Classic Benefit Horse Show

Mail to: MHCWS c/o Marla Miller, P O Box 252, Woodinville, WA 98072

OR

Card # _____

Name on Card _____

Exp Date _____ CVC _____

Billing Address _____

Signature _____

OR PayPal@MHCWS (please note Sponsorship) _____

OR Pledge Now and Pay at the Show _____

Please note: there is a 4% fee on credit card transactions

Questions? email Tracy - clayfieldstables@gmail.com or
call - (360) 951- 4628